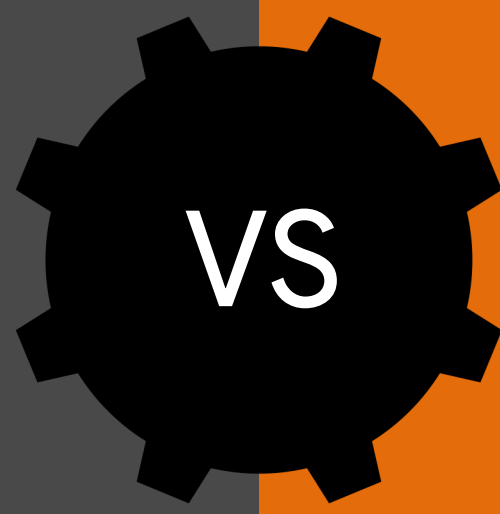


INTEGRATION



AUTOMATION



Moves data from a source to a destination



Data Transfer



Moves data from a source to a destination

Configuration via code or proprietary tools



Native Application



Configured via a native ServiceNow application

Only transform data once it's actually in flight



Transform Securely



Transform data securely before it leaves ServiceNow

Database schemas require manual creation



Schema Creation



Automatically creates and modifies schema from your ServiceNow fields

At-rest and in-transit encryption may not be supported



Advanced Encryption



Support for encryption both at rest and in-transit

Outages and data losses may not even be detected



Highly Available



Highly available, auditable, real-time data movements

Web services requires exchange of login credentials



Secured Credentials



"Push" model for ServiceNow means no credential exchange

Limited to the "grab and go" model often used by traditional ETL tools



Enables Engineering



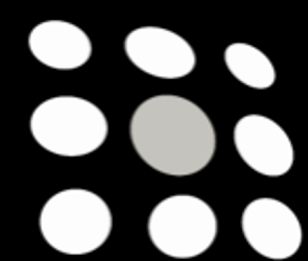
Allows a true engineering approach to data design



You can get your data from here to there with either integration or automation. But only automation delivers the complete solution for your ServiceNow connectivity needs.

Let's Talk About Automating Your ServiceNow Connections

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